



IMPROVATE CONFERENCE  
**AGRICULTURE AND  
WATER IN ARID AREAS  
ISRAEL-UAE-AFRICA**

February 25, 11:00 AM, EET  
WALLA STUDIO

11:00 Opening

**Panel 1**

**Participants:**

**Mr. Alon Schuster**, Minister of Agriculture and Rural Development of Israel  
**Prof. Arnon Dag**, Deputy Director, Center for Agricultural Research in Arid Regions, Volcani Center, Ministry of Agriculture, Israel  
**Dr. Kamel Abdallah**, Senior Managing Director, GCEO and Executive Board Advisor Vita F&B Capital, UAE  
**Mr. Elad Levi**, Vice President, Head of Middle East & Africa, Netafim  
**Mr. Eran Itzkovitch**, CEO, AlgaHealth Ltd  
**Mr. Ayman Al Awadhi**, Group Managing Director, The Corporate Group, IMPROVATE partner in Dubai  
**Mr. Dana Hubner**, VP Business Development, WFI Group  
**MK Yair Lapid**, Chairman of the Yesh Atid party and opposition leader in the Knesset, Israel  
**Princess Hend Al Qassem**, Professor at American University of Dubai, Businesswoman & Philanthropist  
**Mr. Ori Ben Ner**, CEO, SupPlant

**Panel 2**

**Participants:**

**MK Ram Ben Barak**, Chairman of the Knesset's lobby for Agriculture, former deputy director of the Mossad, Israel  
**H.E Job D. Masima**, Ambassador of the United Republic of Tanzania  
**Mr. Guy Kol**, Co-founder and VP of Strategic Accounts, NRGene  
**Mr. Joseph Antoine Kasonga Mukuta**, Minister of Agriculture, The Democratic Republic of Congo  
**Mr. Rahul Kale**, Founder and CEO, Sunpower Renewables Pty Ltd.  
**Mr. Ud Shani**, Vice President of International Marketing and Sales, GES  
**Dr Deo Guide RUREMA**, Minister of Agriculture, Livestock and Environment of Burundi  
**Mr. Zabron Mbwaga**, Managing Director, Beula Seed Company and Consultancy Limited, Tanzania  
**Ms. Hadija Jabiri**, Founder and managing director of GBRI business solutions, EATFRESH, Tanzania  
**Mr. Eran Doron**, Head of the Ramat Hanegev Regional Council  
**Dr. Yuval Kay**, Vegetable Researcher And the Director of Innovation at Ramat Hanegev R&D  
**Mr. Tom Sillayo**, General Manager, Faida Market Link Company, Tanzania  
**Mr. Rolexin ADAMAS NGANGORI**, Director General of Gabon National Agricultural Development Agency  
**Mr. Lazare OSSENDE-ESSANGA**, Director of Partnerships Promotion and Rural Entrepreneurship, Gabon National Agricultural Development Agency