

CENTRAL & EASTERN EUROPE MAYORS' ASSEMBLY SMART CITIES

September 23rd, 2024

08:30

Reception & Registration

Coffee and snacks

09:30

Moderator Mr. Ariel Margalith, Welcome and introduction

Opening Remarks

Mrs. Ronit Hasin Hochman, CEO IMPROVATE

Opening speech

President Rosen Plevneliev, President of Bulgaria 2010-2017
& IMPROVATE advisory board member

10:00

Panel - Public Transportation and Smart Mobility

Hosted by: Prof. Mr. Itzhak Benenson

Participants:

Mayor of Larnaca Mr. Andreas Vyras

Deputy Mayor of Sofia, Mr. Nikola Barbutov

Deputy Mayor of Plovdiv, Mr. Angel Slavov

10:20

Expert lecture - Prof. Mr. Itzhak Benenson
Urban Transportation Planning by “Digital Twin” Model

10:40

From Smart Lighting to Smart Cities: The Evolution of Urban Innovation

Mr . Guy Saadi

11:00

Drone Delivery Made Possible

Mr. Eyal Regev

11:15

Coffee break

11:45

Making the Roads a Safer Place to All

Mrs. Hila Freiman-Kareev

12:00

Inside Navigation and Crisis Management

Mr. Mike Jhun

12:15

Safe Place and Protection of Critical Cities

Mr. Avida Shtern

12:30

Panel - Communication with Citizens in the Modern Era

Hosted by: Ph.D Mrs. Yamit Elfassi

Participants:

President of the District Local Organization of Larnaca, Mr. Angelos Chatzicharalambous

Mayor of Podgorica, Mrs. Olivera Injac

Deputy Mayor of Veliko Tarnovo, Mr.Georgi Nedev

12:50

Expert lecture - Ph.D Mrs. Yamit Elfasi

How to Leverage Knowledge about Human Biases to Address Municipal and Local Challenges, Economics and Crime Preventing

13:15

Management of municipalities departments

Mr. Avihai Degani

13:30

Lunch

At the Kupola Lounge Hotel Restaurant

14:30

Cyber Protection

Mr. Oren Halevi

14:45

The Digital Brain and Beating Heart of the City

Mr. Ramon Horkany

15:05

Public Participation Management

Mr. Eran Etzion

15:20

Panel - The economic aspect of Waste Management and Recycling

Hosted by: Mr. Ariel Margalith

Participants:

Deputy Mayor of Vratsa Mr. Alexander Vladimirov

Deputy Mayor of Stara Zagora, Mr. Radostin Tanev

President and Rector, Mr. Edmond Hajrizi, UBT, Pristina, Kosovo

Mayor of Podgorica, Mrs. Olivera Injac

15:40

Managing clean cities, and waste collection

Mr. Shmulik Madar

15:55

Air monitoring solutions

Mr. Gilad Shpitzer

16:10

False Campaign and Fake News Detection

Mr. Daniel Nisman

16:25

**AttackWatch Advanced Cyber Intelligence for Municipalities -
Finding the cyber needle in the digital haystack**

Mr. Assaf Marco

16:40

Smart City Revolution: Understand Your Space Like it's Digital

Mr. Dani Fichman

16:55

Closing Remarks

17:00

Coffee and Cake

September 24th, 2024

B2B Meetings

***There might be changes in the agenda**